World Ocean Council
Sustainable Ocean Summit

Sustainable Development and Synergies

Ian Petty, General Manager
Sustainable Shipping Initiative
Practical leadership

Collaboration on complex issues

Long term thinking & thought leadership

The Future of Shipping
The Work of the Sustainable Shipping Initiative?

Innovative work streams and collaboration to accelerate sustainable change

• Key Reports
  • The Case for Action (2011)
  • Vision 2040 (2011)
  • The Case for more Action (2013)
  • Signals of Change (2015)
  • Global Trends (2015)
  • Progress to 2015
  • Roadmap to 2040 (2016)
  • Case Studies
The Vision to 2040

- Providing safe, healthy and secure work environments so that people want to work in shipping, where they can enjoy rewarding careers and achieve their full potential.
- Transparency and accountability drive performance improvements and enable better, sustainable business decision making.
- Developing financial solutions that reward sustainable performance and enable large scale uptake of innovation, technology, design and operational efficiencies.
- Changing to a diverse mix of energy sources, using resources more efficiently and responsibly, and dramatically reducing greenhouse gas emissions.
- Earning the reputation of being a trusted and responsible partner in the communities where we live, work and operate.

sustainable shipping initiative
Charting a path for progress to 2040 for the industry

SSI roadmap
Click to find out more about the Case For Action & Vision 2040.

1. Proactively contributing to the responsible governance of the oceans

2. Earning the reputation of being a trusted and responsible partner in the communities where we live, work and operate

3. Provide healthy, safe and secure work environments so that people want to work in shipping, where they can enjoy rewarding careers and achieve their full potential

4. Transparency and accountability drive performance improvements and enable better, sustainable decision making

5. Develop financial solutions that reward sustainable performance and enable large scale uptake of innovation, technology, design and operational efficiencies

6. Change to a diverse range of energy sources, using resources more efficiently and responsibly, and dramatically reducing greenhouse gas intensity
Proactively contributing to the responsible governance of the oceans

What needs to be achieved and by when

1. GOVERNANCE
   Practical tools and resources are available for ocean industries to participate effectively during a MSP process (WOC goal).

2. IMPLEMENTATION
   Pilot projects (Irish sea + Great Barrier Reef Pilots, Polar Code) have demonstrated good practice, and benefits of spatially driven legislation that brings together multiple sectors to balance rights and responsibilities of key ocean users.

3. ENFORCEMENT
   Audits of MSP’s and their implementation becomes mandatory.
   Credible enforcement of existing fishing and whaling regulations is in place.

4. IMPLEMENTATION
   Programme developed for systematic role-out of Marine Spatial Plans for heavy use areas; Polar code replicated in other high risk areas.

5. GOVERNANCE
   Practical tools and resources are available for ocean industries to participate effectively during a MSP process (WOC goal).

6. GOVERNANCE
   IMO has strengthened links with national and International governments (EU, African Union, PRCRAM, etc.), giving teeth to enforce standards and regulations.

7. ENFORCEMENT
   Legal enforcement is effective and proven in existing MSP’s and MPAs.

8. GOVERNANCE
   Oil and gas, wind, and all other key maritime industries are represented by an international governance body, enabling formal participation in global ocean governance processes.

9. GOVERNANCE
   Formalisation of inter-agency ocean governance body via UNCLOS, with buy-in from all key groups - IMO, International Seabed Authority, FAO, regional fisheries management, oil and gas (etc).

10. GOVERNANCE
    Piracy is eliminated/solved.

11. GOVERNANCE
    Overarching governance body is formed, covering all ocean/maritime industries.
Collaboration
THANK YOU

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