

Role Title	<b>Executive Director of the Ship Recycling Transparency Initiative and the Sustainable Shipping Initiative</b>
Reporting To	Chair of the SSI
Direct Reports	Two to three
Role Type	Permanent. Full Time (but in two roles)
Salary	£65 - 70K according to qualifications
Location	London (but this is a global role so alternative locations also considered)
About the SRTI	<p>The Ship Recycling Transparency Initiative (SRTI) is about promoting responsible ship recycling. It aims to accelerate a voluntary, market-driven approach to responsible ship recycling practices through transparency; and subsequently to influence and improve social and environmental standards in ship recycling practice and policy. In addition it will bring about a level playing field for shipping companies in regard to recycling.</p> <p>The strategy is to create a 'one stop shop' online platform for information on ship recycling practices and performance and to support the use of that information by financial and commercial stakeholders to make informed and responsible decisions.</p> <p>The SRTI intent was launched in March and is a new project that is being incubated by the SSI.</p>
About the SSI	<p>The Sustainable Shipping Initiative (SSI) is an ambitious coalition of shipping leaders from around the world – representing the whole industry supply chain. It exists to make whole shipping industry value chain more resilient by defining, tracking and accelerating industry progress towards a sustainable future – socially, economically and environmentally.</p> <p><u>Our vision is</u> of a shipping industry where sustainability equates success. For us this means decarbonising, using materials efficiently and becoming a circular industry, providing positive careers and benefits for communities and driving ocean governance that protects this precious resource. This is captured in the goals of the SSI Roadmap. <b>By 2021, we want to see a decisive shift in attitude and behaviour so that the shipping industry is investing and innovating for resilience and sustainability.</b></p> <p>The SSI objectives are:</p> <ul style="list-style-type: none"> <li>• To shine a light on what is working, and what is needed, to accelerate sustainability and shape a positive narrative</li> <li>• To deepen understanding of key barriers and take action to accelerate progress</li> <li>• To demonstrate that value can be created through sustainable development</li> <li>• To increase collective impact across the industry</li> </ul> <p>These objectives are delivered through a small secretariat working with members.</p>
Role Context	<p>This is a dual role. We are looking for a highly skilled individual to lead the development of the Ship Recycling Transparency Initiative.</p> <p>She/he will be a senior leader in strategic communications and influencing, driving multi-stakeholder processes and fundraising. He/ she will have a proven record of working in an international context, must possess political tact and be able to drive a small start-up focused on social change in ship recycling. It is estimated that this will take three days per week.</p>

	The second part of the role is to bring strategy, communications and leadership to the Sustainable Shipping Initiative. The principal function is overseeing the growth and success of the SSI's new strategy to track industry progress and create a new narrative for the shipping industry where sustainability equates to success. This will involve overseeing a relatively new team and will take two days per week.
	The SSI is hosted by Forum for the Future ('Forum') who provide office space and services under a service level agreement.

KEY ACCOUNTABILITIES AND RESPONSIBILITIES	
Accountabilities	Responsibilities
<b>SRTI</b>	
Leading the strategic development of the SRTI	<p>Develop the strategic direction for the SRTI in collaboration with the steering group.</p> <ul style="list-style-type: none"> <li>• Lead responsibility for the design and implementation of the SRTI strategy to make ship recycling practices transparent.</li> <li>• Manage the Steering Group that consists of founder members of the initiative and is the key decision making body in this initial phase (this may change as the governance structure evolves)</li> </ul>
Communications and influencing for the SRTI	<p>Deliver high quality communications to drive engagement, fundraising and raise the profile, relevance and impact of the SRTI and use of its data in responsible decision making. Specific outputs include regular updates on levels of disclosure and an annual report on ship recycling practices.</p> <ul style="list-style-type: none"> <li>• Responsible for outreach to key stakeholders including ship owners, financial institutions, cargo owners, academic experts in ship recycling and the circular economy and civil society, in a way that is highly tuned to different stakeholder needs and political sensitivities.</li> <li>• Be the spokesperson for the SRTI at key events, in publications and with the media. To handle enquiries and challenges from a range of stakeholders.</li> </ul>
Recruitment and management of signatories to the SRTI	<ul style="list-style-type: none"> <li>• Realise ambitious targets to recruit ship owners, cargo owners and investors to sign up to use the platform either to disclose their ship recycling practices (ship owners) or use it as a basis for responsible decision-making. Management of the key relationships with signatories</li> </ul>
Initiative development	<ul style="list-style-type: none"> <li>• Develop an online platform for the disclosure of ship recycling policies,</li> </ul>

	<p>practices and performance including managing the provider for platform development</p> <ul style="list-style-type: none"> <li>• Guide signatories on how to utilise the platform</li> <li>• Develop a communications plan for how the disclosed information is shared and is of use to investors and cargo owners</li> </ul>
Fundraising and business model design	<p>Establish a stable financial footing for the initiative and an effective ongoing business model (there is some initial funding for the SRTI, but significant fundraising is still required). Funding is expected to be raised from trusts and foundations</p>
<b>SSI</b>	
Leadership of the SSI	Develop and deploy a new fundraising strategy for the SSI that delivers more core funds to enable more impactful work
Delivering strategic communications and thought leadership for the SSI	<p>Develop the strategic direction of the SSI through thought leadership pieces and wider communications, working with the Chair for board/member approval, bringing in new ideas and innovations when possible</p> <ul style="list-style-type: none"> <li>• Lead the agreed strategy, reporting to the board and members.</li> <li>• Develop and implement a communication and influencing strategy to establish the SSI as the voice of the industry on shipping sustainability.</li> <li>• Prepare press releases and statements. Present or speak at selected conferences or events. Engage on social media.</li> <li>• Maintain awareness of developments in the marine, environmental and sustainability arenas.</li> <li>• Engage with external organisations and peers to build common positions and leverage the SSI impact.</li> </ul>
Management and oversight	The SSI is a team of four roles (~3 FTE). This role will have overall management oversight and at least one direct report. The current structure is under review.

<b>KEY RELATIONSHIPS</b>
<p><b>Internal</b></p> <ul style="list-style-type: none"> <li>• Direct reporting relationship to Chair</li> <li>• Managing and collaborative relationship with direct reports</li> <li>• Collaborative peer based working relationship with GM of SSI</li> </ul>

- Networking with Forum for the Future as the host organisation on what support is needed.
- Strong working relationship with SSI trustees

**External**

- Strong working relationship with the SRTI Steering Group and wider signatories
- Strong relationship with all SSI members
- Strong working relationship with PR advisors and key external media
- Strong working relationship with the SRTI platform providers
- Networking relationship with information providers
- Networking relationship with conference and seminar organisers
- Strong network with shipping industry representative groups
- Networking relationship with environmental and sustainability peers and organisations.
- Good relationship with maritime industry regulators.

**QUALIFICATIONS AND EXPERIENCE**

**Required:**

- Experience of leading large and successful change projects or initiatives
- Strong leadership and management skills – developing strategy and inspiring others to deliver it
- Exemplary strategic communication and influencing skills: Experience with lobbying and impactful presentation/ speaking and written skills
- A strong track record in business development and fundraising to secure funds, preferably internationally
- A track record on thought leadership and leveraging same through effective communications to drive change.
- Keen interest in ship recycling and wider sustainability and environmental issues, including knowledge and understanding of labour rights, health and safety and environmental issues
- Excellent relationship management and networking
- Knowledge of the shipping industry, a related heavy industry and/or sustainability
- Good financial management and budgeting. Very good numeracy skills.
- An entrepreneurial approach, able to work flexibly in a start-up environment - to adapt and find new solutions and open to doing whatever is needed as part of a small team
- Eligible to work in the UK and able to travel internationally.

**Desirable:**

- A strong network in shipping including connections to international bodies and relevant governments
- Experience of how to deliver system change and measure impact.
- Strong facilitation skills and expertise in participatory processes
- Experience in a ship owning, ship recycling or a related industry (heavy industry, steel, recycling)
- Knowledge of charities, NGO's
- Knowledge of the circular economy